



# MOUNTAIN BROOK ART ASSOCIATION

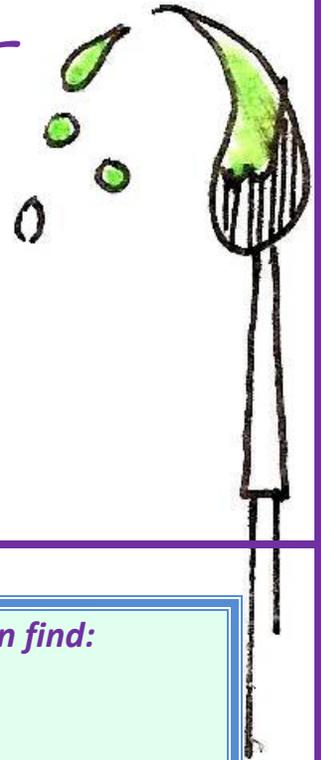
*established in 1981*

NEWSLETTER

JANUARY 2012

[www.mbartassociation.org](http://www.mbartassociation.org)  
[mtnbrookartassoc@gmail.com](mailto:mtnbrookartassoc@gmail.com)

*Promoting interest in art across the community and  
encouraging the professional development of area artists.*



## *FROM THE President's Desk:*

As your Show Chairman for two years, Hospitality Chair for two years and President for one I have spent many hours analyzing what it takes to make a successful show. After each show we have gone over your comments and tried to implement good suggestions. If someone comments that they didn't see our advertisements, and we know we did plenty, then we needed to ask ourselves WHY didn't they see it? If the crowds seem down then why is that so? Each year we have to deal with more competing festivals, even on the same day, as we all try to take advantage the great spring weather.

. How do we get them to ours instead of the competition? What sets us apart and makes us different, hopefully better than the other shows and how do we get that message out beyond Mountain Brook? How do we make our advertising say what we want to say about ourselves?

Your board has been working diligently on these questions and you will begin to see many changes very soon.

This is your club and, as always, we need your input to move us forward. Ideas from new members, who may offer a fresh point of view, can be very valuable to us.

We want to hear from all of you!

*In fun and friendship*  
*Janet Sanders, President*

### *In this issue you can find:*

[PRESIDENT'S LETTER](#)

[PROGRAM for January](#)

[SPRING ART Festival](#)

[HOLIDAY Show](#)

[MEMBERSHIP AWARDS/SHOWS,](#)

[Opportunities, New/renew members](#)

[WEB Site](#)

[CALENDAR OF EVENTS](#)

[MBAA Officers \(and contact info\)](#)

***Please click one to find the info quickly***

We are pleased to announce that we have two positions filled for our 2012 Executive Board:

Cathy Phares is taking over VP Membership, replacing our talented but too-busy Jackie Pierce.

Gene Engel has already been hard at work in his new position as Show Chairman. Gene replaces Amy Peterson who will soon be moving to the artist destination of northern New Mexico.

We will need to officially vote Gene and Cathy into office at our next meeting.

Thank you to Jackie and Amy for your hard work. Welcome aboard, Gene and Cathy.

**Please pay your dues by  
January 31.**

## VP Programs - Lynne Whittington

I am so excited to announce Kellie Newsome as our speaker/demonstrator for the January meeting. Kellie is an American Painter and multimedia artist who has assimilated many different styles into her art. she attended Troy University where she pursued painting, printmaking, photography, sculpting and ceramics. Kellie interned under two very different artists - Pam Allen and Yeon Kim. During this time she learned how to create raw encaustic, mix pigments and combine a multitude of mediums and materials. While in college Kellie was discovered by and continues to represent the Australian paint line Atelier. She has created paintings for Atelier Interactive paint pamphlets and literature which has developed into teaching workshops and writing journals on product comparisons. She teaches summer camps for children and encaustic and multimedia workshops. Teaching continues to be her strong passion and fuels her creativity. Kellie resides in Prattville, Alabama. I know you are going to enjoy what Kellie has to teach us as she encourages us to think outside of the box!

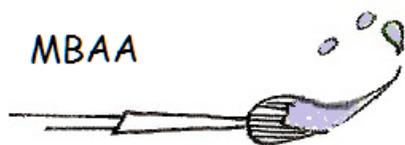


## Spring Art Festival

### Chairman - Gene Engel

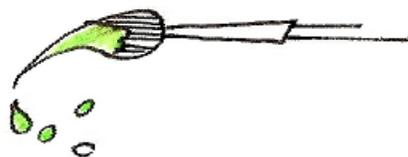
**Our 31<sup>st</sup> Spring Festival is fast approaching.** As you will notice, the header replaces the word show with festival. This name change is currently under consideration by the executive committee in an effort to widen the description and appeal of this event. It is not final, but I thought this would give you an opportunity to "try it on for size". The Festival will be held Saturday, April 21 with the rain date set for the following day, Sunday, April 22. This is the primary event for MBAA members to show their talents in an exclusive setting. Last year we had 81 exhibitors which was our first increase since 2007. This year we would love to have 100. As last year, award winners will receive appropriate ribbons as recognition so we can continue to spend more money on promotion in an effort to attract more patrons. Additionally, the Norton Florist competition will continue. All competitions will be open to show exhibitors and show volunteers. Be sure to bring your cameras and/or sketchbooks to the January meeting to capture the Norton floral arrangement.

Attached to this newsletter are all the papers required for you to enter. Please make sure the completed forms and necessary checks for membership and festival entry are submitted on time. As always, you must include the attached Mountain Brook Tax form.



Even if you do not live in Mountain Brook you will be selling in the city that day and are required to pay their tax. The entry forms can be mailed, dropped off, or brought to the January 26<sup>th</sup> meeting. **If you are bringing the forms and checks to the January meeting, please bring them ready to drop in a box.** We do not want to have people waiting in long lines. If you have questions or need additional information, please contact the Festival Chairman Gene Engel at 981-1765 or email him at [pagtoe77@yahoo.com](mailto:pagtoe77@yahoo.com)

### **Festival Volunteers Needed!!**



Attention all non-showing members and

artist family members. We need as many volunteers as possible for the Hospitality Booth: booth-sit for artists' breaks, process sales, answer questions, set-up and break down the booth, etc. Two to four hour shifts are preferred. MBAA volunteers are eligible to display 2-3 paintings for sale in the Hospitality booth during the show.

All volunteers will be entered into a drawing for a \$25.00 gift certificate. Please contact **Hospitality Chairperson Lucy Mason** [mbpeanuts@hotmail.com](mailto:mbpeanuts@hotmail.com) (977-5183) or sign up at the January meeting. We appreciate your help.

## HOLIDAY SHOW REPORT

We want to thank everyone for their work on the Holiday Show, especially our hard-working Co-Chairs: Sara Crook, Jackie Pierce, and Laura Cunningham. It was a great party and we hope that the impressions we made on our visitors will boost future sales for all of us through the year.

Our Holiday Show sales this year were \$10,449. This follows sales of previous year of \$13,604 We have donated 10% to Magic Moments for our efforts. We spent more money on this show than we did for the Spring Show, advertising more than we ever have and utilizing every web site around.



We really tried to make it a success. We spent a total of \$6,343 for the \$10,449 evening. In comparison, for the last Spring Show we spent \$4,139 for a return of a \$70,000 sales day. On examining these figures the board has decided that we must try something else in the fall. We'll be taking suggestions and looking forward to something new and exciting.

## Membership VP - Cathy Phares

It's 2012 and Membership is going strong! We currently have 175 Mountain Brook Art Association members on file. This means I've got a lot of collecting to do for Membership dues. We artist are known for procrastination, it's part of being creative. Make your membership a priority and go ahead and mail in your \$35.00 membership dues check to me at:

Cathy Phares  
1090 Columbiana Road  
Homewood, AL 35209

**Remember, after January 31, the cost is \$40.00.** So save that extra \$5.00 and spend it on art supplies!

## Important Area Announcements

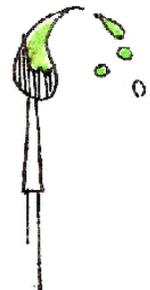
### ENERGEN COMPETITION

The Energen Corporation Annual Alabama Art competition has just sent out invitations to past exhibitors, but this highly regarded juried show is open to all artists. You do not need an invitation to apply. We always have many MBAA members accepted into this prestigious show and the grand finale party is very impressive. Good luck to all of you.

The five winning entries will be purchased by Energen and will become part of Energen's "Alabama Collection," which is displayed at Energen Plaza, the company's headquarters in Birmingham, Alabama, or at one of the offices of an Energen subsidiary. A portion of the proceeds from the 2012 Energen art competition will benefit ArtPlay.

Purchase Awards

- Energen Grand Prize \$ 7,500
- Energen Resources Landscape Division \$ 3,000
- Alagasco Wildlife Division \$ 3,000
- Merit Award for Non-representational Art \$ 3,000
- Energen Employee Choice \$ 3,000



**Deadline For Entries** Entries with CDs of artwork must be received by 5:00 PM on February 10, 2012.

**Information and forms at**

<http://www.energen.com/Community-Relations/Energen-Art-Competition-493.html>

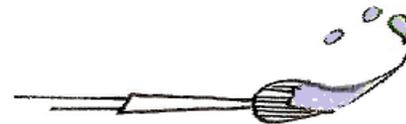
## **ART on the MOUNTAIN**

Please remember that the East Lake Arts District has an upcoming fine arts/fine crafts show, Art on R Mountain, scheduled for Saturday, April 7, 2012, at the Ruffner Mountain Nature Preserve. Applications are still being accepted. The **East Lake Arts District** utilizes the arts, visual and performing, to bring about a revitalization and renewed awareness to the historic East Lake Community of Birmingham. The urban neighborhood, in the eastern area of Birmingham between downtown Birmingham and Trussville, AL, is rich in the industrial history of the Magic City and culturally diverse. We sit at the base on Ruffner Mountain and are home to one of the largest privately managed urban nature preserves in the United States, which is the setting of our show. Our purpose is to bring art and arts educational opportunities the families of our inner-city neighborhood. We are a one-day, rain or shine show. Our inaugural show, this past April 2, 2011, was an enormous success attended by 1,200 - 1,500 people. We are anticipating 3,000 - 5,000 this year. \$650 on cash and prizes were awarded last year to three artists judged as best in show. There is a \$25 non-refundable jury fee and a refundable \$50 booth fee (refunded if not selected by our jury). Information and application can be downloaded at, [www.eastlakearts.org](http://www.eastlakearts.org), under the Events tab.

## **The National League of American Pen Women** Birmingham Branch

will have its Annual Art Exhibit. Our members that are showing are **Winnie Cooper, Barbara Prior, Kat Pilliteri, Rollina Oglesbay, Joyce Byrd, Theresa Peterson, Caroline Clark, Julia Pope, Ellen Justice, Mary Anne Kohn**. Opening Reception on Sunday, January 29, 2012 from 2 to 4 PM at the Soon Bok Sellers Gallery (at Artists on the Bluff) 571 Park Avenue Hoover, AL 35226 (Formerly Bluff Park Elementary School). Call 439-2860 for Gallery hours in February. More info: Winnie Cooper, NLAPW Publicity, 979-5699.

## **MEMBER SHOWS**



**Anita Bice's** work is on display for the month of January in St Vincent's East with 22 pieces hanging in the Hospital Gallery.

**Michael Davis** has a Solo Exhibit of his watercolors at the Mary G. Hardin Center for Cultural Arts in Gadsden, Alabama beginning January 15th.

**Joyce Byrd & Theresa Peterson** Invite you to view their artwork now showing at The Leeds Theatre and Arts Center, 8140 Parkway Drive, Downtown Leeds

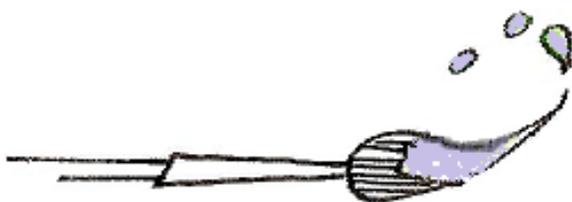
**Winnie Cooper** has her art work on display at St. Vincent's Medical Center East for the month of March.

**Janet Sanders'** work "Sax in the Dark" will appear Feb 12 at the annual Arts de Valentine, a masked erotic art show featuring the work of local and international artists, belly dancers and fortune tellers. The show will be held on the Feb 12 at the Wine Loft. All proceeds from admission and sale of paintings go to the Rape Response Program of the Crisis Center. Last year in 4 hours they raised \$5,000 for the center. Info at <http://artsdevalentine.org/>

## **LONERGAN STUDENT SHOW**

The students of John Lonergan will have a show at Littlehouse Galleries Jan15-Feb. 23<sup>rd</sup>. MBAA members in this show are: **Kelly Alford, Marissa Apolinsky, Alice Mary Bastar, Jene Black, Sara Crook, Elizabeth Elliott, Laura**

**Cunningham, Gene Engel, Don Estes, Catherine Fiend, Jan Grant, Sue Graphos, Irva Hayward, Martee Hewitt, Elizabeth Nettles, Diane Newsome, Pam Till, Sandy Tilt, Ed Wilson, Suzanne Woodall, Etta Yeary.**



## WELCOME OUR NEW and RENEWING MEMBERS

### Don Estes

190 Shades Crest Rd,  
Birmingham, AL 35226  
H: 824-0030 C: 516-3700 [donsart1@charter.net](mailto:donsart1@charter.net)

### Amy Grimes

615 Renaissance Dr  
Hoover, AL 35226  
C: 566-8634, [amy@brightsparrow.com](mailto:amy@brightsparrow.com)

### Susan Dennis Gordon

1837 Windsor Blvd  
Homewood, AL 35209  
C: 541-7858 [susanbdgordon@gmail.com](mailto:susanbdgordon@gmail.com)

### *New contact info:*

**Anne Pierce** : [anneLpierce@gmail.com](mailto:anneLpierce@gmail.com)

**Suzie Dickenson**: [randsdickinson@gmail.com](mailto:randsdickinson@gmail.com)

**Mila Dreher Hirsch**: [mila@milahirsch.com](mailto:mila@milahirsch.com)

**Julia Hamilton**: [jshamilton@bellsouth.net](mailto:jshamilton@bellsouth.net)

## DONATIONS NEEDED

Mitchell's Place, a comprehensive autism treatment center, is having their fundraiser at B'ham Country Club on Feb. 26. Several MBAA artists donate art for the silent auction every year. If anyone would like to give a piece, any size is appreciated. Bring your donations to the next meeting. Vicki Denaburg will have the paperwork you will need to fill out. For questions please contact her at [vdenaburg@aol.com](mailto:vdenaburg@aol.com) or 956-3222



## WEBMASTER, Etc ...and More!

The executive board is excited to announce the creation of a new position within our club, Information & Publicity Coordinator. Rebecca Moody, wife of artist member Bob Moody, is an expert in web information and has already busy creating a NEW web site for us. We have struggled for a couple years trying to get it right and Rebecca took just a few minutes (?) to create a better-working site. She also quickly created our new Facebook page, a Twitter account, e-newsletter and a special emailing service for grouping all our customer email lists. If you don't know what all this means you are not alone. We are all learning. Most of us have never seen a tweet. But these means of communication are important tools and we must utilize them all in order to compete.

In the next few months Rebecca will be gathering our email lists and using them to remind our customers of the shows and our talented members, reaching ever farther for publicity for our fine artists. Darcy Glenn will continue in assisting on input to the new site.

We will unveil the new web site soon. Any artist or association information that needs to be updated should be directed to Darcy Glenn at [darcyglenn@bellsouth.net](mailto:darcyglenn@bellsouth.net).

## HISTORIAN COMMENTS

Any articles, photos or other information concerning the Mountain Brook Art Association and its exhibitions or other functions should be sent to **Margaret Berry**. Best to send the information to her email address: [mimi-7@charter.net](mailto:mimi-7@charter.net), but you can send by snail mail to Margaret Ann Berry, 3008 Warrington Rd., Birmingham, AL 35223

## CALENDAR FOR MOUNTAIN BROOK ART ASSOCIATION

January 26	Thursday Noon	Quarterly meeting at Canterbury Methodist Church and Holiday Show info and registration. <a href="#">View Norton's Floral arrangement for Spring Show competition.</a>
March 27	Tuesday 6:30 -8 PM	Social hour and Holiday Show info Emmet O'Neal Library – Crestline.
March 29	Thursday 11 - show info 12 - program	Quarterly meeting at Canterbury Methodist Church and Spring Art Festival info. Remember to "SHOW" you must attend.
April 21	Saturday 9 to 4	Spring Art Festival at Crestline. Rain date Sunday, 12 to 5.

## EXECUTIVE BOARD 2012

**President: Janet Sanders**

[sandersjanetl@aol.com](mailto:sandersjanetl@aol.com)

**Vice-Pres Programs: Lynne Whittington**

[lynnewhitt@charter.net](mailto:lynnewhitt@charter.net)

**Vice-Pres Membership: Cathy Phares**

[cathyphares@gmail.com](mailto:cathyphares@gmail.com)

**Treasurer: Lucy Mason**

[mbpeanuts@hotmail.com](mailto:mbpeanuts@hotmail.com)

**Assistant Treasurer: Carolyn Mitchell**

[autgers@aol.com](mailto:autgers@aol.com)

**Parliamentarian: Lynn Briggs**

[lynnbbriggs@gmail.com](mailto:lynnbbriggs@gmail.com)

**Historian: Margaret Ann Berry**

[mimi-7@charter.net](mailto:mimi-7@charter.net)

**Newsletter: Susan Johnsey**

[sjohnsey@bellsouth.net](mailto:sjohnsey@bellsouth.net)

**Secretary: Christi Bunn**

[art@christibunn.com](mailto:art@christibunn.com)

**Show Chairman: Gene Engel**

[pagtoe77@yahoo.com](mailto:pagtoe77@yahoo.com)



Thanks Ron Lewis. We enjoyed your demo!