

Newsletter

March 2013

Promoting interest in art across the community and encouraging the professional development of area artists.



From the President's Desk

A GROUP EFFORT

Our annual spring show is a group effort. If you haven't volunteered to help out, please consider it. Our Hospitality Tent has a place for every member. If you have never exhibited in our show it is a good way to get to know how we run our busy show. You can even get your feet wet and display a few paintings to sell. Members who no longer have enough energy to work a whole show in their own tent can still participate in a smaller way by hanging a few paintings and getting to visit with their long-time customers who will search them out. The jobs at Hospitality are delivering lunches to exhibitors, booth-sitting to give them a break, directing visitors to their favorite artist, assisting at the credit desk and helping keep track of the tax envelopes at the end of the day. The BEST reason to volunteer? Getting to know your fellow artists and really feeling part of this wonderful club!

In fun & friendship,

Janet Sanders

WELCOME BACK!

Brian Bohanon
Carol Gould
Kelly Kahn
Katherine Long
Katherine Trammell
Tom Findlay
Melanie Morris

NEW MEMBERS

Sam Collins (husband of Amy)
1906 Kensington Rd
Homewood, AL 35209
sam@samsdiner.us
871-2050 Cell: 532-0106

Mary Bea Ellis
2704 Overhill Rd
Mountain Brook, AL 35223
marybeaell@gmail.com
870-0078 Cell: 540-6236

Laura Murphey
3516 Redmont Rd,
Birmingham, AL 35213
lmurph770@gmail.com
532-5048 Cell: 678-642-9858

Erika Patterson
2125 Audobon Circle, 35226
erikapemail@gmail.com
Cell: 527-0249

Suzanne Stewart
1831S 28th Ave 460 N
Homewood, AL 35209
Suzstewart47@gmail.com
Cell: 512-426-6353

Scott Thompson
lenoirscott@aol.com
scottthompsongallery.com

EVENING MEETING / SHOW DETAILS

Tuesday, March 12th
Discuss Spring Art Show
details only
6:30PM to 8:00PM
Canterbury United
Methodist Church

DAY MEETING / DEMO

Thursday, March 14th
11:30 - 12:00: pre-meeting
Show question session

Noon: Start Main Meeting
with demo by David Nichols
Canterbury United Methodist

March 14 Program, Noon at Canterbury

We are very pleased to announce the March 14th demo by member David Nichols. David recently expanded into teaching painting and his classes have been very popular.

DAVID NICHOLS BIO

“We all express ourselves in different ways. I seek to communicate my vision through art created in an impressionistic style”.

David’s approach to impressionism is to create art that is just that, an impression. His paintings capture the essence of the subject, the way it speaks to him. His creations may be beautiful, dramatic or just fun.

David has been a professional artist since 1986. He is accomplished in the mediums of oil, watercolor and acrylic and even though each has its own attraction, he finds the richness of color and the buttery nature of oils the most alluring. He has exhibited in juried art exhibitions throughout the Southeast and has received numerous awards for his paintings. His works can be found in private and corporate collections in the USA and abroad.



MANY THANKS TO SAM COLLINS FOR OUR 2013 CARD AND POSTER DESIGN!

You’ll be seeing it all over....OUR 2013 Cards and posters are a very important part of our publicity. We have ordered 7,000 cards to be distributed throughout the metro area, along with 500 posters. The same post-card becomes our advertising in many local newspapers.

Please do your part!

Get these out to local businesses. There should be a poster in every business that allows them and cards sitting in every café, restaurant, coffee shop and spa.

New Yard Signs

Yard signs are new this year in the same colorful artist palette logo as our cards and banners, aiming at instant brand recognition for the club.

Added Value to Membership

Our visitors are becoming savvy to web site use. After last spring’s show and after the holiday show we were contacted, through the web site, to find an artist that the visitors wanted to find. Wanted to buy or commission a painting but had no business card, no name, just a description of the type of painting. Each time we were able to discover the artist and connect them.

HAVE YOU VISITED OUR WEB SITE LATELY?

We’d like to share with you data on Mountain Brook Art Association’s web site activity in 2012. Rebecca Moody, wife of member Bob Moody is our hard-working web gal. She has done a wonderful job keeping up with such a busy club.

In 2012, Rebecca made 96 new posts, uploaded 458 pictures taking up a total of 96 MB. That’s about a picture per day. WHEW.

We had 19,000 views in 2012. The busiest day of the year was April 21st with 811 views. The most popular post that day was “2012 Spring Show Information.” Some visitors came searching, mostly for Mountain Brook Art Association, Mountain Brook Art Show, Mountain Brook Art Association Show, and Crestline Art Show.

The top referring sites in 2012 were:

<http://facebook.com>

<http://mail.yahoo.com>

<http://blog.al.com>

<http://twitter.com>

<http://birmingham365.org>

AWESOME WORK

Congratulations to our many members accepted into Energen's 14th annual competition. We have 35 members amongst the 134 accepted from across the state. From 482 entries the employee art committee selected 201 pieces that appear in the show. Apologies to an non-alphabetized artist list. It came to us that way: Amy Crews, Don Estes, David Nichols, Ron Lewis, Cary Baker, Sara Crook, Lynn Briggs, Kat Pilleteri, Nancy Lloyd, Mary Anne Pope, Bob Moody, Carolyn Mitchell, Jene Black, Sue Taylor White, Laura Murphey, Libby Pantazis, Joan Curtis, Amy Grimes, Dee Falls, Kelley Alford, Michael Davis, Thomas Andrew Findlay, Janice Piper, Amy Collins, Nell Koopman, Janice Wood, Diane Newsome Gibson, Sally Powell, Melanie Morris, Anita Bice, Elizabeth nettles, Mary Jean Henke, William Colclough Thomas

The show will be open to the public March 11-22 (M - F 8am - 5pm). Make sure you set aside some time to visit this exhibit. The top winner will receive \$7500, with 4 other awards at \$3000. A few of us have been fortunate to have paintings bought by Energen for their collection, so we can assume this can happen again. Good luck to all of you!

Visit their web site at www.energen.com

CLASSES & WORKSHOPS

Ron Lewis // Forstall

Ongoing lessons in painting in oil, acrylic and watercolor at Mtn Brook Community Education \$75 for 6 weeks, 9:00-11:30, Wednesdays

Mary Liz Ingram // Forstall

Pastel workshop, May 4, 10-4PM, \$85

David Nichols // Forstall

Mondays, \$140 month

** SPECICAL WORKSHOP ** // Forstall

Famous watercolorist Tom Lynch will appear at Forstall June 20-22. See Forstall web site for details.

ARTIST OPPORTUNITIES

11th Annual Art in the Gardens

Saturday and Sunday, June 1 and 2
9:00 a.m. to 5:00 p.m.

For the 11th year Aldridge Gardens is proud to host this juried show. The show will have the works of more than 60 Alabama artists in 10 categories including, clay, jewelry, photography, painting, fiber, metal, mixed media, pottery, drawing and sculpture. \$100 fee, Deadline March 29.

For more info and artist application go to aldridgegardens.com

MYSTERY SOLVED!

Amy Collins had one of her cow paintings displayed in a room setting in a recent national decorating magazine, although she had never been informed. They gave her credit for the painting in the text and it took her some sleuthing to find out why she began receiving commissions from all over the country. Congratulations, Amy. Remember us when you are nationally famous!

SHOW DAY BREAKFAST

Crestline Bagel will be on hand first thing Sat. morning with hot coffee and delicious breakfast items (egg & cheese croissants, muffins, etc.) and will also offer sandwiches, other lunch goodies and drinks to the general public. Be sure to let your contacts know about this so they'll stay on the field longer and hopefully see more art.

Pre-orders for box lunches can be made up until April 5 by signing up at the March meeting or by emailing gayle.hurley@gmail.com.

Crestline Bagel is really helping us out this year so please place your pre-orders before April 5. Payment will be due upon delivery at your booth or at Hospitality for the volunteers.

Approximate price of \$10 includes a fruit cup, sea salt potato chips, pickle and bottled water

Choices will include:

- turkey cranberry wrap
- mixed greens with chicken salad
- roasted veggie sandwich with greens and goat cheese on focaccia.



BARCLAY GRESHAM'S DEMO

If you missed our last demo at our January meeting, you missed one of our most entertaining demos ever. Our new VP of Programs Barclay Gresham had us laughing and entranced as she dipped her gloved hands into pails of paint, dripped water, threw coffee grounds at her large canvas. She even used house caulking in one of those big caulk guns, but did she ever use a brush?

THANK YOU BARCLAY!

IMAGES FROM LAST YEAR'S SPRING SHOW



Vicki Denaburg's busy tent



Art lovers



*How many customers fit in a tent?
Ron Lewis' tent*

YOUR EXECUTIVE BOARD:

President: Janet Sanders
sandersjanetl@aol.com

President Elect: Mary Wier
591-9913 bonjourmow@yahoo.com

VP Membership: Cathy Phares
cathyphares@gmail.com

VP Programs: Barclay Gresham
967-2477 barcbg@aol.com

Treasurer: Lucy Mason
mbpeanuts@hotmail.com

Assistant Treasurer: Carolyn Mitchell
autgers@aol.com

Secretary: Christi Bunn
art@christibunn.com

Editor: Emily Brown
222-3690 emilymbrown3@gmail.com

Show Co-Chairman: Sara Crook
879-5522 sscrook333@gmail.com

Show Co-Chairman : Lynn Briggs
870-1221 lynnbbriggs@gmail.com

Parliamentarian: Kelley Alford,
871-6126 ksalford@gmail.com

Historian : Margaret Ann Berry
mimi-7@charter.net