

MBAA 10th ANNUAL HOLIDAY SHOW

Dec 1 - 17th, daily 11 – 8 PM, Sundays 12-6

Summit Mall, in the former Coconuts store space next to Bed, Bath & Beyond

Opening reception Friday Dec 1st, 6 – 8 PM

Please join your fellow MBAA artists and friends for this special two-week event at the Summit mall. The MBAA Holiday Show has an elegant art gallery atmosphere. Our reception is a great way to thank our regular customers as well as get together with fellow artists. Working a shift at the show will give you ample time to view fellow artists' work, watch demos and get to know other members. Your sales will give back to our community by donating 10% of the total sales to this year's charity, Hand in Paw Animal Assisted Therapy, a non-profit Birmingham organization. We are excited to partner with this great charity.

We expect our members to participate by volunteering to help in some way: in manning the space, assisting set-up/take-down, doing demos, behind-the-scenes help, and lending panels.

ELIGIBILITY: MBAA members in good standing and who have attended at least one meeting in the past 12 months including the September 2017 meeting, are eligible to participate. Members joining after September may sign up but will be placed on a waiting list in the order their *application was received*. **Members who have not exhibited in any MBAA show need to be juried.** Fees will be returned to any not accepted.

VOLUNTEERS Artists who work the show, but do not exhibit, will be able to hang a painting or more, depending on size. We will have an area set aside for our volunteer paintings.

SALES & TAXES: All sales permits will be handled by the club. **You do not need a business license** as all sales will go through the central checkout table. You do not write out checks to city, county and state! **MBAA will handle collecting and remitting all retail sales taxes to the city, county and state.** All Sales will show a deduction of 4% to cover the merchant fees plus 10% will be deducted from the price of the artwork to benefit our charity. **Total of 14%.** Your check will reflect these deductions so remember this when pricing your work.

DISPLAYS: **You do not have to have display panels to participate.** Your fellow artists will lend what they can. For example, if only 9 members loaned 9 screens each, that would satisfy the needs of the entire show. If you lend panels do not expect that you will be displaying on them.

- Artists will each have one side of two 3'x 6' panels set together, representing 6' tall x 6 feet wide. A couple extra paintings may be hung on walls.
- Artist's work must not extend over the top or sides of the provided panels. No artwork shall be placed on the floor. No adornment on the panels.
- Artists with oversized work should indicate such on the registration form and will be given a comparable amount of assigned wall space. These artists will not have the two complete panels.
- Artists shall provide their own containers for brochures & business cards and attached to fit within the 3'x6' display area.
- The club will provide a large card & ornament display area.
- Artists are to provide their own hooks to hang work on panels.
- **White fabric, usually felt, to cover screen is highly recommended (white felt this year). Do NOT decorate your display space as the entire show space should have a neat cohesive art gallery look.**

FEATURED ARTISTS The show highlights selected artists with extra space and assigned time to paint in the window. These artists have a good following and they bring in customers that benefit us all. The painting sessions are attended by many of our members as a learning experience

WHAT TO SHOW: Detailed guidelines are posted on our web site. Hand-painted holiday **ornaments** are permissible, as are greeting **cards and books** of your original artwork. **No work under \$10**, so bundle cards. We will have a special section to display these cards & holiday ornaments. **Prints of your original paintings** may be exhibited up to **1/2** of your display and must be identified as such on the price card. We are allowing for **1/2** of your panel display for prints since you will have additional wall space. **Giclees must indicate that they are a “print”**. The show Chairman/Committee reserves the right to remove anything deemed inappropriate. **NOT ALLOWED:** No etchings, lithos, screen prints or paintings using printing techniques are allowed except as noted, no photography, pottery, ceramics, jewelry or sculpture.

All artwork must have a clear name on the back.

The show staff reserves the right to move paintings for better display, for highlighting certain needs such as creating a “men’s section” to appeal to mall shoppers.

STORAGE there is limited storage in a back room, so extra paintings may hang be hung on the storage room walls and kept neatly in a stackable container. Clearly labeled.

PRICE CARDS: Use blank business cards or similar size. **YOU ARE PAID ON YOUR PRICE CARDS FROM SOLD ARTWORK!** ALL price tags should have your name, price, title and brief description to keep customers from switching tags. Identical items **must** have a numbering system. Further information will follow.

NAME TAGS & SIGNAGE: MBAA will provide display panel signs as well as name tags for each artist.

RECEPTION: This year we will not announce to the public that we are having a reception. Invite your friends for the opening night and we will have a simple cheese and fruit selection and punch.

YOUR PART: YOU are the best form of advertisement for this show. The cards and posters will be available for pick up at the November evening meeting. Posters should be posted in all members’ vehicles and we will need volunteers to distribute these to businesses.

SECURITY: MBAA and The Summit Mall are not responsible for theft, damage or injury to you or your property. The mall has a visible security team touring the lots. Common areas are under video surveillance.

DATES TO REMEMBER

IMPORTANT: Dates and times may change as we coordinate with the mall or volunteers

NOV 2	Thurs morning	Emmet O’Neal Library morning meeting with demo 9:30 – noon: questions and answers	10AM, come early for questions
NOV 15	Wed eve	Emmet O’Neal evening meeting with demo. Pick up cards, posters	5:30 – 8 PM
NOV 1- ???	Pre-Thanks-giving	Display panel delivery & setup. By appointment. This year the mall will let us use the space for set up beginning Nov 1 st , whole month to work on arrangement.	
NOV 29	Tues	Artwork hung	10 - 4 PM early day
NOV 30	Wed	Last day to hang	1 - 8 PM late day

DEC 1	Fri	Opening day Reception 6 – 8 PM	11 – 9 PM
DEC 17	Sun	Last day	11 – 9 PM
DEC 18		Artwork takedown.	8 - 3 PM art takedown
DEC 19-20		Panel pickup & last of takedown & removal . Cleanup	1 - 8 PM